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For immediate release

Press release

Microsoft Corporation Integrates BCGControlBar Pro Technology for Future MFC Update

November 9, 2007 –St. Petersburg, Russia. BCGSoft Co Ltd today announced that Microsoft Corporation has integrated our BCGControlBar Professional Edition technology in the next version of the Microsoft Foundation Classes (MFC) library.

The significant parts of the BCGControlBar Pro classes -- such as visual managers, docking panes, fully-customizable toolbars/menus and Office 2007-style ribbon bars -- were merged with existing MFC classes to enable developers to create a modern, up-to-date user interface with just a few lines of code. Because the BCGControlBar Pro library has a high compatibility level with MFC classes, the porting of existing applications to the new generation of MFC should not take significant development efforts. Our development crew worked together with the Microsoft Visual Studio and Office teams in the Microsoft campus in Redmond to ensure the updated MFC library will be efficient, have a high degree of fidelity with the Visual Studio and Office interfaces, and be easy to use. A new MFC Application Wizard will also allow developers to create a great-looking application GUI in seconds.

“Our development team has a lot of experience in working with MFC -- our first MFC-based commercial products were developed in the early ‘90s and we know how to significantly improve this great product and make it even better,” said Stas Levin, CEO of BCGSoft. “The MFC ideology, structure and implementation are excellent; therefore we even didn’t try to change them: our goal was to extend the existing MFC functionality and provide customers with modern GUI features such as Visual Studio-style docking panes, Office 2007-style ribbon bars, tabbed MDI and much more. Most MFC developers over the past ten years have tried to overcome the gap between great MFC technology and a lack of modern GUI components; so our business goal was to provide the MFC world with a rich set of stable, well-designed and easy to use GUI components. This is a great honor for us that our technology was adopted by Microsoft and I hope that all of you will simply like it. Probably, next year we'll see a lot of new nice applications? I'm sure!”

“I would like to explain some our points of view about our products’ future,” said Vitaly Meytin, CTO of BCGSoft. “Some of our customers have already been asking about our roadmap. Very soon they'll see some great additions to our products. We can't reveal all of our plans, but we can assure them that our products will fully support the upcoming Visual Studio 2008, as well as all previous versions down to Visual C++ 6.0, and a lot of new features are being developed right now. Also we invest in .NET development to create an advanced framework for sophisticated .NET applications. And of course, we

are not going to stop development of BCGControlBar Pro -- I hope that it will be a great addition for future MFC versions, too.”

“When the Visual C++ team decided to reinvest in MFC, we turned to BCGSoft for assistance” – said Bill Dunlap, Microsoft Visual C++ Business Manager “BCGSoft, a leader in professional user interface components for MFC and .NET, had the features, performance and quality the team was looking for. This was confirmed our development teams worked closely together on product integration. The Visual C++ team views BCGSoft as a great partner for delivering additional value to MFC.”

About BCGSoft Co Ltd

BCGSoft Co Ltd is the leading provider of business components for Microsoft Windows. Customer satisfaction is our first priority and we aim to produce only top quality software. User interface programming is not always an easy process, and we do our best to help developers incorporate into their applications the most advanced technologies available in today's market.

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